Lightning Talk | [Low-Code] Unleashing the Power of Low-Code Development in the Digital Transformation Era

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#ChiefTransformation | 25 October 2023 | Singapore

Brands that trust Kissflow

Unleashing the Power of

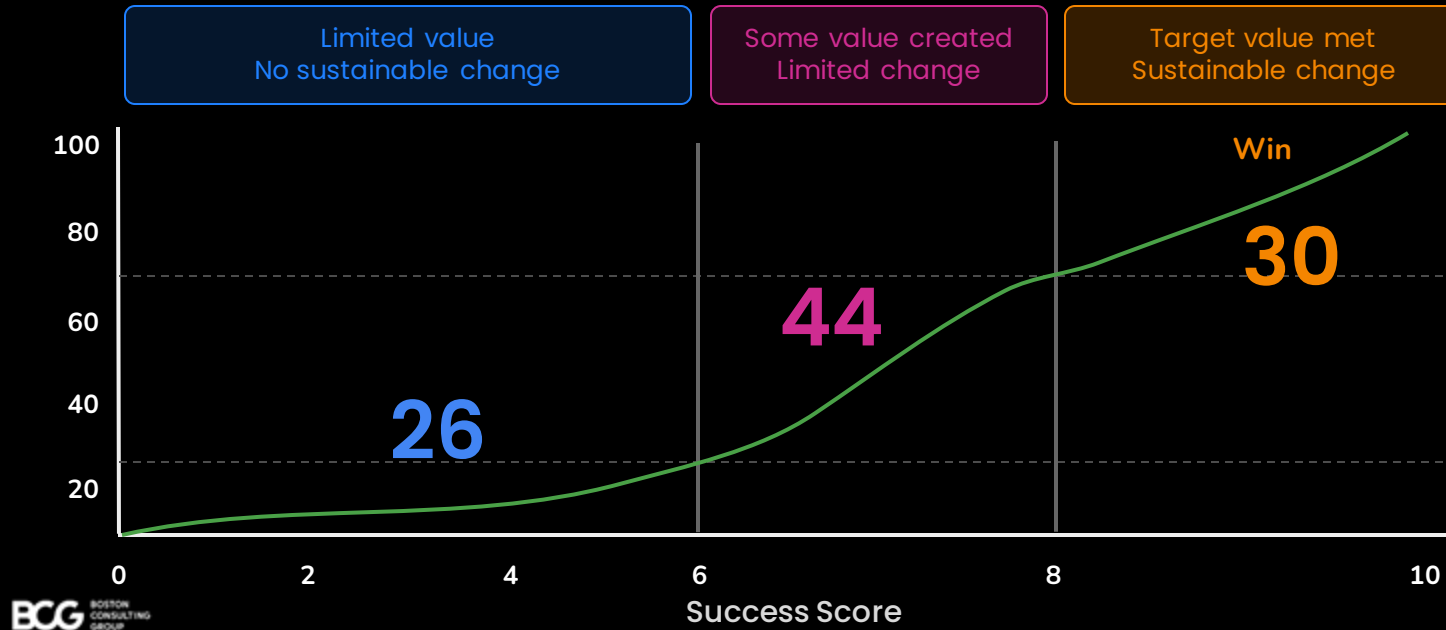# Low-Code Development

in the Digital Transformation Era

80% of CEOs believe that **digital transformation is essential** to their company's future growth
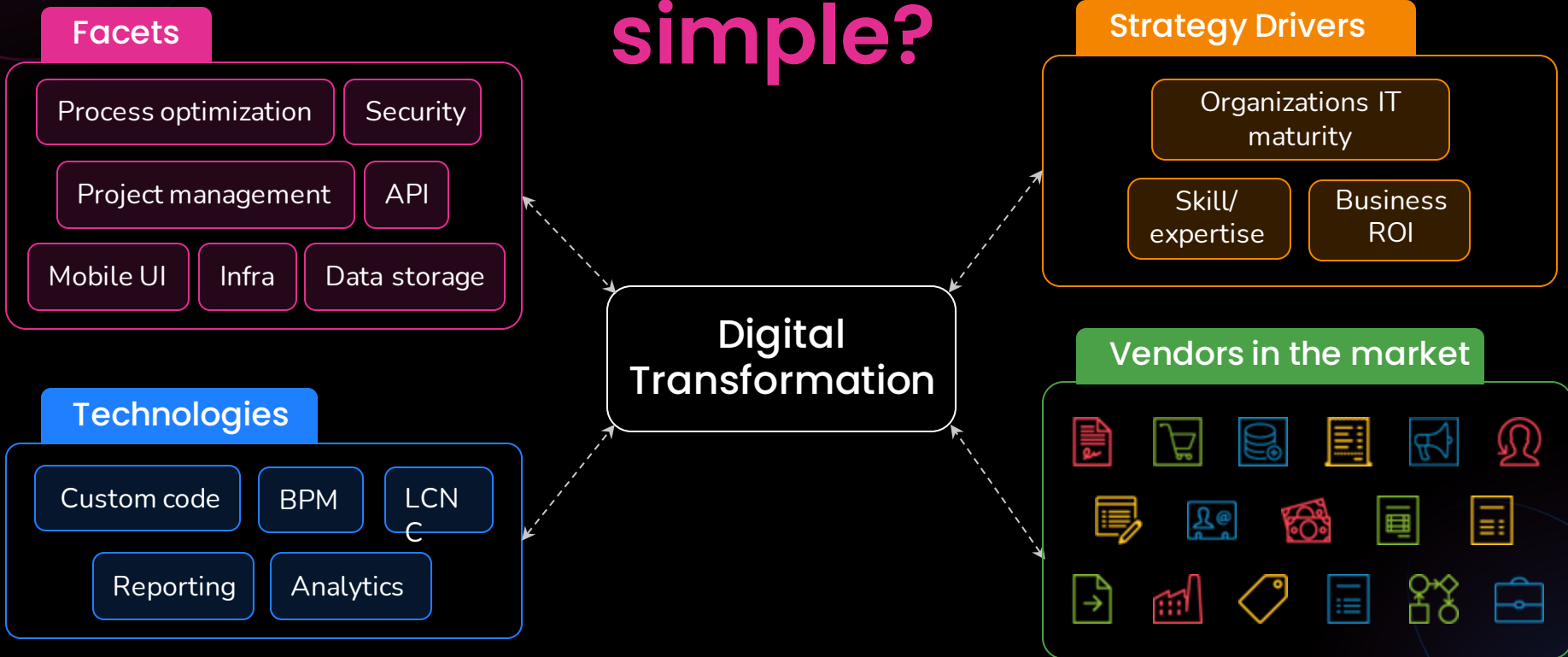
- *Harvard Business Review*

But only 30% of digital transformations succeed

Why is it NOT simple?

Facets
- Process optimization
- Security
- Project management
- API
- Mobile UI
- Infra
- Data storage

Strategy Drivers
- Organizations IT maturity
- Skill/ expertise
- Business ROI

Digital Transformation

Technologies
- Custom code
- BPM
- LCNC
- Reporting
- Analytics

Vendors in the market

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Why does digital transformation fail?

Fragmented tech landscape

Lack of accessible tools for non-IT
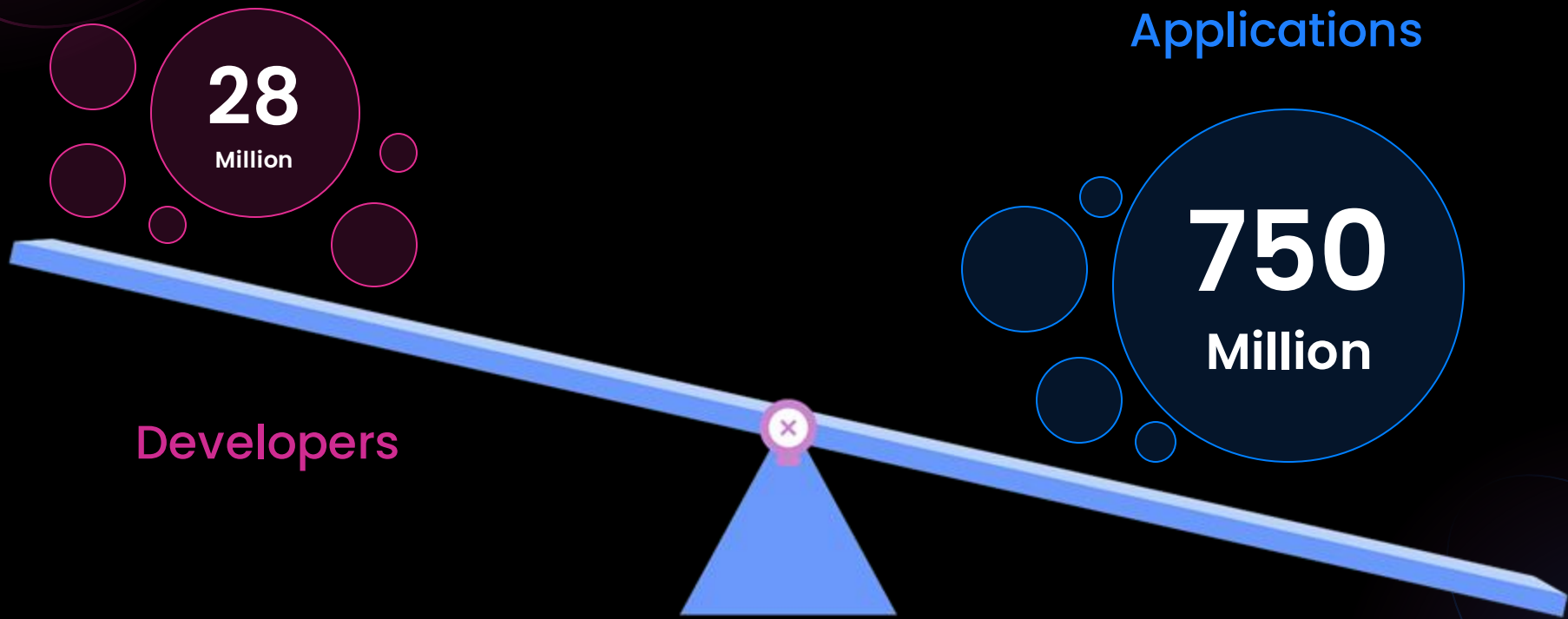
Technical debt

Long development cycles

Resistance to change

Failure to adopt the right technologies

Siloed transformation

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The growing gap between Business and IT

28 Million

Applications

750 Million

Developers

Source: Forrester

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But what if every person in your organization **could be a** **problem solver** for it?

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A unified low-code platform tailored for everyone's digital transformation needs

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Unified Low code platform

Enable IT to accelerate

Low-Code

+

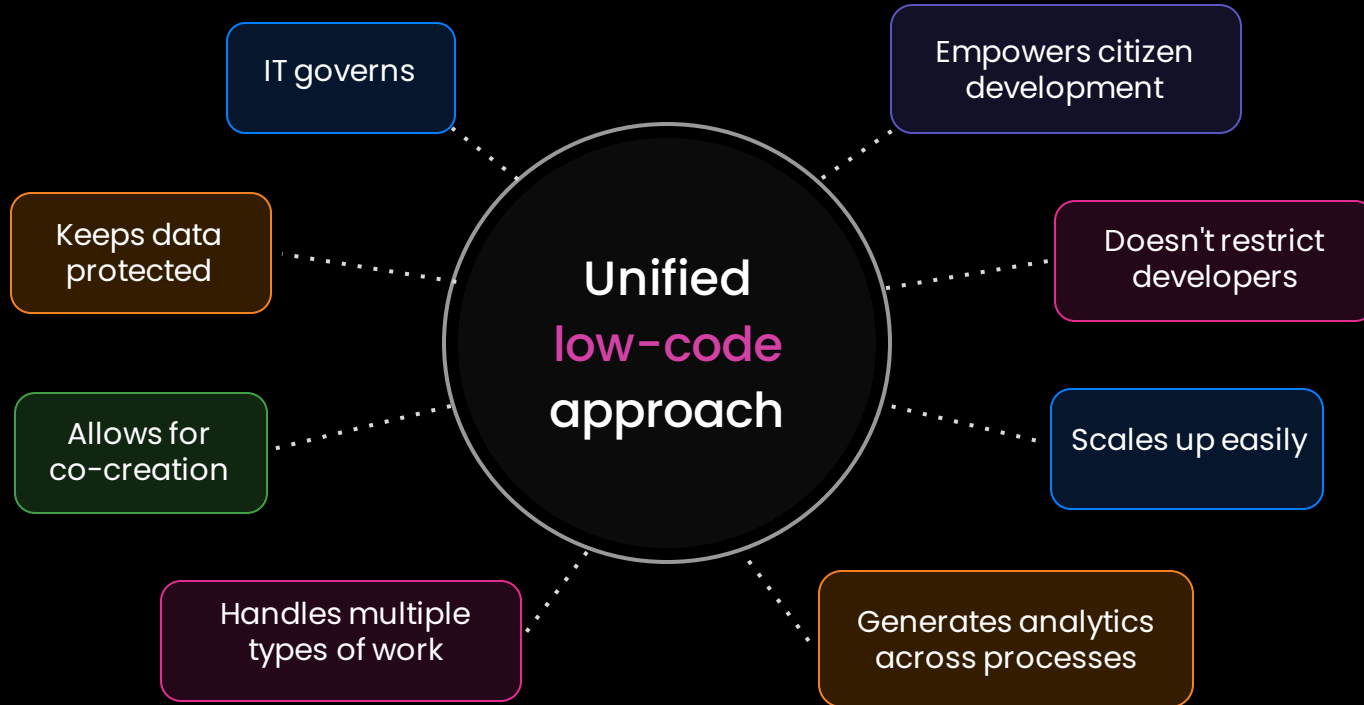**Empower non-IT to participate**
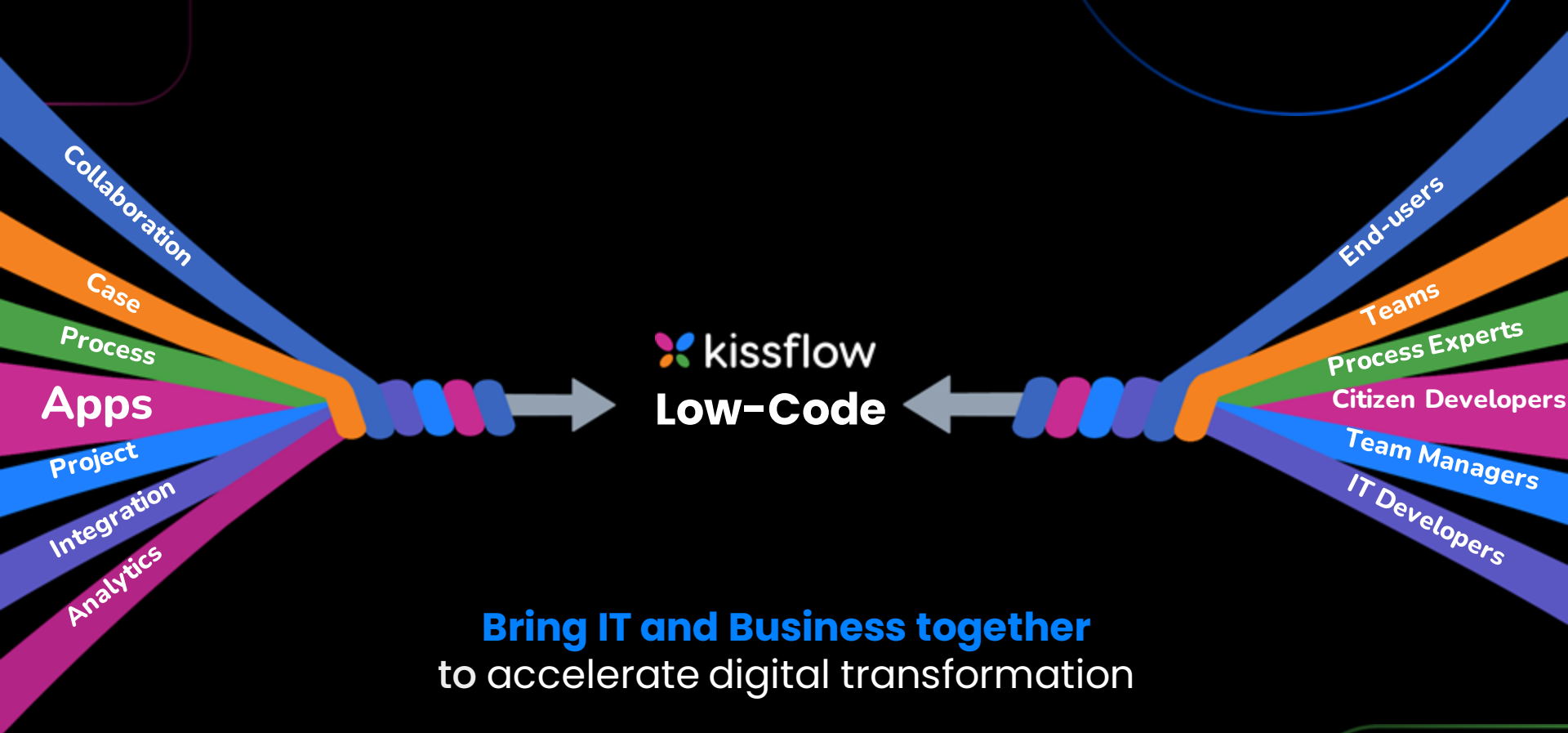
Citizen Development

Powered by Generative AI

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Digital transformation is
no longer just about technology.
It is much more.
It is a **cultural change.**

What does a unified **low-code** platform do to your digital transformation journey?

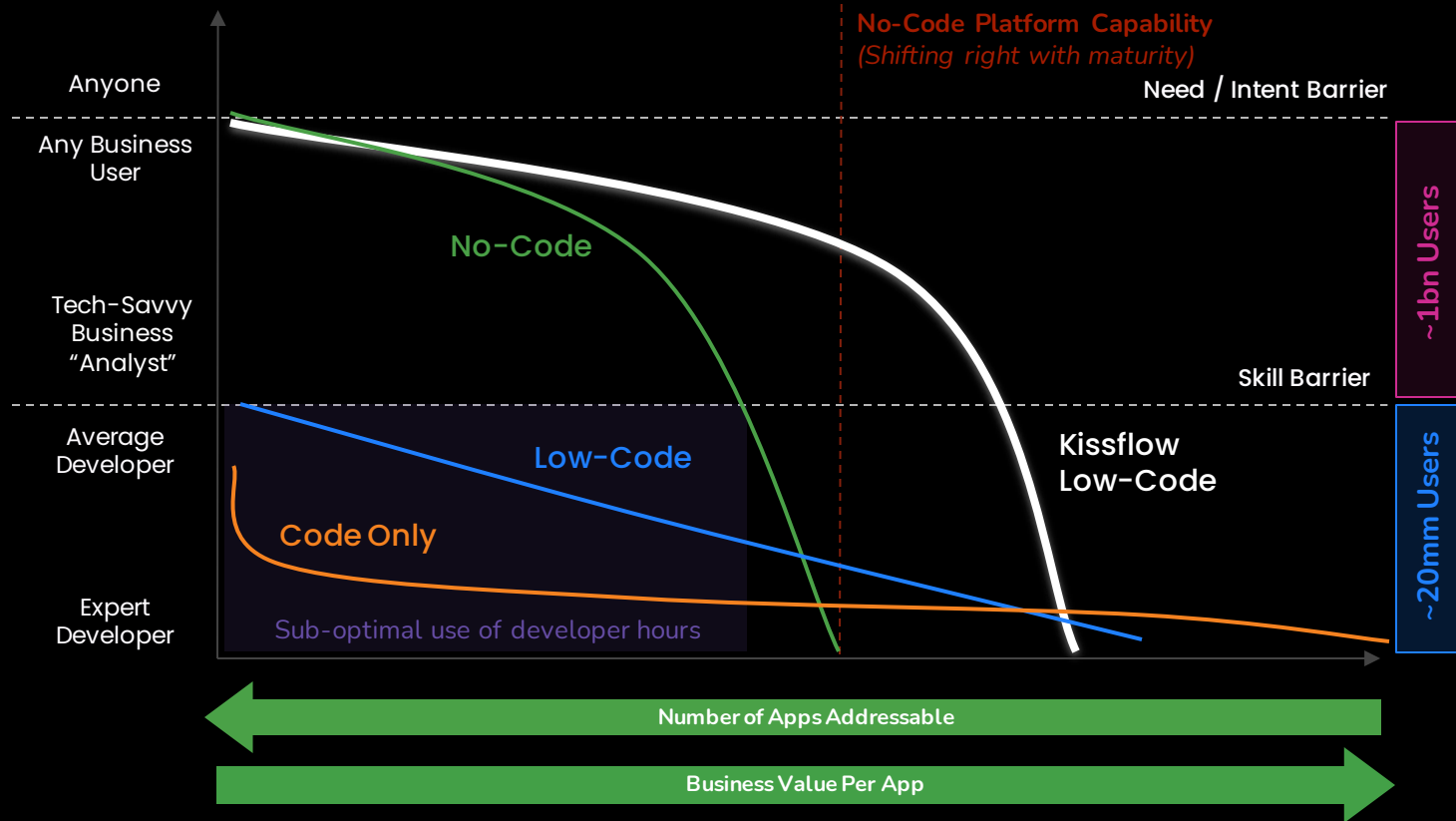kissflow

The low-code approach to digital transformation

IT governs

Empowers citizen development

Keeps data protected

Doesn't restrict developers

Allows for co-creation

Unified low-code approach

Scales up easily

Handles multiple types of work

Generates analytics across processes

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Low-Code

Bring IT and Business together
to accelerate digital transformation

Apps: Collaboration, Case, Process, Project, Integration, Analytics

End-users, Teams, Process Experts, Citizen Developers, Team Managers, IT Developers

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Everyone builds what they are best at

Power of no-code + low-code on an inclusive platform

Kissflow Low-Code No-Code Platform
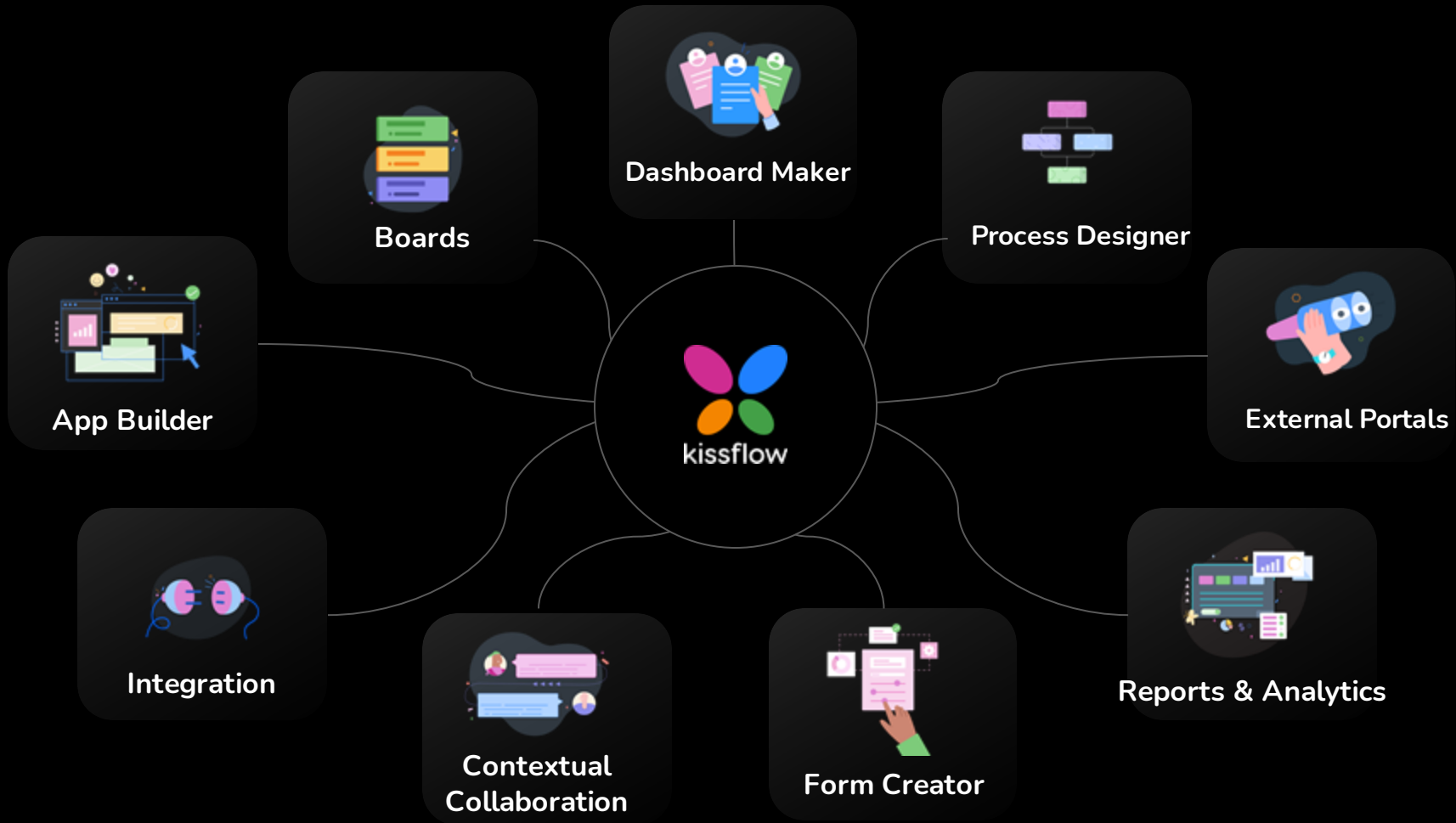
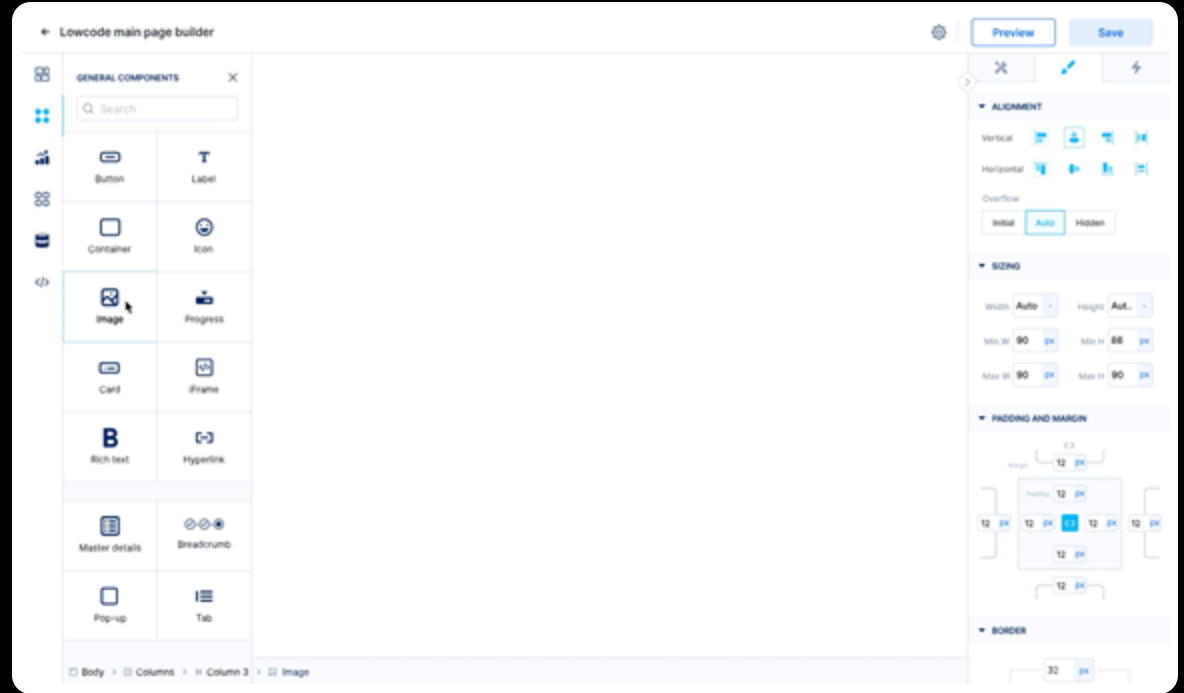| Case Management	Process Automation	Collaboration	Reports and Analytics	Integrations

Low-Code, No-Code App Development

**An integrated unified platform would
be a game changer for business outcomes.**

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Boards

Dashboard Maker

Process Designer

App Builder

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External Portals

Integration

Contextual Collaboration

Form Creator

Reports & Analytics

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What you can build with Kissflow

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The Kissflow Differentiator

1
We keep it SIMPLE
Complex business problems simplified

2
We believe in the POWER of two
Bring business users closer to the IT team

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