

Interactive Panel | [Digital-First]

From Digital Transformation to Digital-First: Putting People First, Technology Last



ANNA KUDRYAVTSEVA

Principal, Healthcare
Transformation Services
Philips



ALP ALTUN

Chief Business Applications Officer
Prudential Group



ARVIND MATHUR

Chief Information Officer
Kellogg



ADAM MASTERS

Director, Data & Analytics
Transformation
L'Oréal



VIVEK AMARNANI

Director, Digital & Technology
The HEINEKEN Company
[Moderator]

#ChiefCTransformation
25 October 2023 | Singapore



slido



Change Management is key to a successful Digital Transformation. Do you agree?

ⓘ Start presenting to display the poll results on this slide.

[Digital-First] From Digital Transformation to Digital-First: Putting People First, Technology Last

Question 1

What does people-first digital transformation mean to you?

[Digital-First] From Digital Transformation to Digital-First: Putting People First, Technology Last

Question 2

Enterprise-wide digital transformations aim to standardise ways of working.

How do we balance standardisation and customisation with a people-first approach?

[Digital-First] From Digital Transformation to Digital-First: Putting People First, Technology Last

Question 3

People, Processes and Technology need to move in harmony for a successful digital transformation.

How do you ensure the harmony with a people-first approach?



SINGAPORE
25 OCT 2023

Proudly supported by:



[Digital-First] From Digital Transformation to Digital-First: Putting People First, Technology Last

Key Takeaways



SINGAPORE
25 OCT 2023

Proudly supported by:



[Digital-First] From Digital Transformation to Digital-First: Putting People First, Technology Last

Q&A