

# Business Infrastructure | Restructuring Business to Focus on Restoring Value: A Guide to Avoid Overusing the Term "Transformation"

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Anthesis



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Group Chief Transformation  
Officer  
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**#ChiefTransformation | 6 June | The Shard London**





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**Question 1:**

**What are the different guises of Transformation?**

**What problems are companies trying to solve through Transformation programmes?**



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**Question 2:**

**What are the different roles and ways of working we see Chief Transformation Officers adopting in organisations?**

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**What are the barriers of transformation you face in your organisation?**



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**Question 3:**

**What are the barriers to transformation & lessons learnt while leading the transformation agenda?**



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## Key Takeaways

**Richa's Takeaway:** If you are not creating a certain level of organization discomfort, you are likely not transforming!

**Shamshad's Takeaway:** Transformation will feel uncomfortable for everyone...it's our job to provide the leadership to help guide and support colleagues through that journey and make sure that everyone owns the Transformation exercise.

**Chris W's Takeaway:** Don't call it transformation!



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10:25 - 11:25 Interactive Panel Leading to Roundtable Discussion | [Business Infrastructure]  
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"Transformation"

**Question 1: In a business landscape driven by short-term gains and shareholder value, how can organisations provoke a fundamental restructuring to shift their focus from immediate profitability to restoring long-term value for all stakeholders?**

**Question 2: What is the key approach that you as a Chief Transformation Officer has adopted within organisations to drive successful transformation initiatives?**